



SPEKTRIX HUBS · DENVER 2026

The People Behind **the** **Platform**

How personalized Spektrix support helped Miners Alley do more than we knew we could.

Miners Alley Performing Arts Center · Golden, Colorado

One Year Ago, at last years HUBS...



Spektrix can do so much, but we don't have the manpower or the knowledge to use it.

That one sentence set our whole year in motion.

The Answer Wasn't a Feature. It Was a Person.



Mark Smith

Our dedicated Client Relations Lead

Connected to us at last year's Hubs



We call Mark and he helps us figure out the best way to get our project done



He routes us to the right expert.



A single, human point of contact.

A Fundraising Expert Who Knows Theater



Guided us through the Opportunities portal.

Spektrix's built-in development & donor CRM.



Built a real donor pipeline.

Campaigns, opportunities, gifts — all tracked in one place.



Set up legacy giving the right way.

Structure we'd never have built on our own.



Sara Stevens

Theater-industry fundraising
specialist

Helping us since 2023

What That Made Possible

Real outcomes — not features we admired and never used.



Fundraising lives in Spektrix

No separate, expensive stand-alone development platform to buy or run.



A real donor pipeline

Development tracking moved from scattered spreadsheets to one system.



A new membership program

Launched with Sara and the fundraising team.



Two capital campaigns

Running on the tools they set up — since 2023.

Backup for the Whole Team

On-call support everyone can reach — friendly, fast, and genuinely expert.



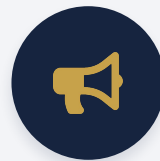
Front-line staff

Our Box office solves issues fast.



Management

Quick, expert answers when decisions can't wait.



Marketing

Help building and sending campaigns with confidence.

Whoever has the question, someone qualified picks up.



THE BEST PART

When we want to dig in, we're not on our own.

A year ago I said we couldn't use what we had. Today we use more of it than ever.
And we've only just begun!



Thank you, to everyone here!